



## Documented Bequest Intention Contest Update

The Documented Bequest Intention Contest began on April 1 and will continue until December 31 of this year!

As of April 1, there have been 8 DBIs contributing a total campaign credit of \$2,048,349 and face value of \$4,535,023! Ultimately, the results will be additive to your area's bottom line and a tremendous boost to the public Gift Planning goal to increase the 1754 Society by 750 new members by the end of the campaign.

Guidelines, information, and forms are available on Essentials and can be accessed [here](#).

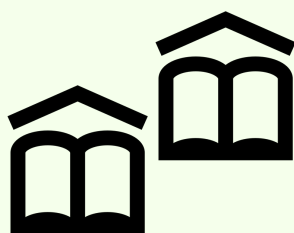
To everyone involved in reaching this goal, keep up the good work!

## BEQUESTS HAVE BUILT COLUMBIA

Bequests are the foundation of the Columbia we know today- they continue a tradition of smart giving and enrich the Columbia experience for generations to come.



King's College, was founded in 1754 by bequests from colonists.



Two schools- The School of Journalism and the School of Public Health were also established through bequests.



Bequests have enabled world-renowned scholars and Nobel Prize winners to join Columbia faculty.

The Gift Planning team will be rolling out various tools and offering resources to aid fundraisers in their planned giving efforts. Stay tuned for periodic updates here in Campaign Countdown or in your inbox. Until then, feel free to contact us at any time, we are here to help - [gift.planning@columbia.edu](mailto:gift.planning@columbia.edu) or 212.851.7857